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| APPLICATION NO. | FILING DATE | FIRST NAMED INVENTOR | ATTORNEY DOCKET NO. | CONFIRMATION NO. |
|--|-------------|----------------------|---------------------|------------------|
| 10/814,932 | 03/30/2004 | Peter E. Hart | 20412-08383 | 7930 |
| 758 7590 09/28/2007 FENWICK & WEST LLP SILICON VALLEY CENTER | | | EXAMINER | |
| | | | THOMPSON, JAMES A | |
| 801 CALIFORNIA STREET MOUNTAIN VIEW, CA 94041 | | | ART UNIT | PAPER NUMBER |
| | | | 2625 | |
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| | | | MAIL DATE | DELIVERY MODE |
| | • | • | 09/28/2007 | PAPER |

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

Advisory Action Before the Filing of an Appeal Brief

| Application No. | Applicant(s) | | |
|-------------------|--------------|--|--|
| 10/814,932 | HART ET AL. | | |
| Examiner | Art Unit | | |
| James A. Thompson | 2625 | | |

--The MAILING DATE of this communication appears on the cover sheet with the correspondence address --THE REPLY FILED 10 September 2007 FAILS TO PLACE THIS APPLICATION IN CONDITION FOR ALLOWANCE. 1.

The reply was filed after a final rejection, but prior to or on the same day as filing a Notice of Appeal. To avoid abandonment of this application, applicant must timely file one of the following replies: (1) an amendment, affidavit, or other evidence, which places the application in condition for allowance; (2) a Notice of Appeal (with appeal fee) in compliance with 37 CFR 41.31; or (3) a Request for Continued Examination (RCE) in compliance with 37 CFR 1.114. The reply must be filed within one of the following time periods: The period for reply expires _____months from the mailing date of the final rejection. a) The period for reply expires on: (1) the mailing date of this Advisory Action, or (2) the date set forth in the final rejection, whichever is later. In no event, however, will the statutory period for reply expire later than SIX MONTHS from the mailing date of the final rejection. Examiner Note: If box 1 is checked, check either box (a) or (b). ONLY CHECK BOX (b) WHEN THE FIRST REPLY WAS FILED WITHIN TWO MONTHS OF THE FINAL REJECTION. See MPEP 706.07(f). Extensions of time may be obtained under 37 CFR 1.136(a). The date on which the petition under 37 CFR 1.136(a) and the appropriate extension fee have been filed is the date for purposes of determining the period of extension and the corresponding amount of the fee. The appropriate extension fee under 37 CFR 1.17(a) is calculated from: (1) the expiration date of the shortened statutory period for reply originally set in the final Office action; or (2) as set forth in (b) above, if checked. Any reply received by the Office later than three months after the mailing date of the final rejection, even if timely filed, may reduce any earned patent term adjustment. See 37 CFR 1.704(b). NOTICE OF APPEAL 2. The Notice of Appeal was filed on _____. A brief in compliance with 37 CFR 41.37 must be filed within two months of the date of filing the Notice of Appeal (37 CFR 41.37(a)), or any extension thereof (37 CFR 41.37(e)), to avoid dismissal of the appeal. Since a Notice of Appeal has been filed, any reply must be filed within the time period set forth in 37 CFR 41.37(a). **AMENDMENTS** 3. The proposed amendment(s) filed after a final rejection, but prior to the date of filing a brief, will not be entered because (a) They raise new issues that would require further consideration and/or search (see NOTE below): (b) They raise the issue of new matter (see NOTE below); (c) They are not deemed to place the application in better form for appeal by materially reducing or simplifying the issues for appeal; and/or (d) They present additional claims without canceling a corresponding number of finally rejected claims. NOTE: see attached. (See 37 CFR 1.116 and 41.33(a)). 4. The amendments are not in compliance with 37 CFR 1.121. See attached Notice of Non-Compliant Amendment (PTOL-324). 5. Applicant's reply has overcome the following rejection(s): 6. Newly proposed or amended claim(s) _____ would be allowable if submitted in a separate, timely filed amendment canceling the non-allowable claim(s). 7. X For purposes of appeal, the proposed amendment(s): a) X will not be entered, or b) X will be entered and an explanation of how the new or amended claims would be rejected is provided below or appended. The status of the claim(s) is (or will be) as follows: Claim(s) allowed: Claim(s) objected to: Claim(s) rejected: 1,4-29,31-41,43-49 and 52-61. Claim(s) withdrawn from consideration: _____. AFFIDAVIT OR OTHER EVIDENCE 8. 🔲 The affidavit or other evidence filed after a final action, but before or on the date of filing a Notice of Appeal will <u>not</u> be entered because applicant failed to provide a showing of good and sufficient reasons why the affidavit or other evidence is necessary and was not earlier presented. See 37 CFR 1.116(e). 9. The affidavit or other evidence filed after the date of filing a Notice of Appeal, but prior to the date of filing a brief, will not be entered because the affidavit or other evidence failed to overcome all rejections under appeal and/or appellant fails to provide a showing a good and sufficient reasons why it is necessary and was not earlier presented. See 37 CFR 41.33(d)(1). 10. The affidavit or other evidence is entered. An explanation of the status of the claims after entry is below or attached. REQUEST FOR RECONSIDERATION/OTHER 11. The request for reconsideration has been considered but does NOT place the application in condition for allowance because: see attached. 12. Note the attached Information Disclosure Statement(s). (PTO/SB/08) Paper No(s). 7/20/07 13. ☐ Other: James A. Thompson Examiner **Technology Division 2625**

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24.

DETAILED ACTION

Response to Amendment

1. The proposed amendments, filed 10 September 2007, add substantive limitations to the independent claims, and would thus require further consideration and further search. Therefore, the proposed amendments to the claims have not been entered.

Response to Arguments

2. Applicant's arguments filed 10 September 2007 have been fully considered but they are not persuasive.

Regarding page 12, line 1 to page 17, line 3 and page 17, line 19 to page 18, line 12: Applicant's arguments are based on the proposed amendments to the claims, which have not been entered, and not the claims as presently recited.

Regarding page 17, lines 4-18: Huberman (USPN 6,115,718) is relied upon for teaching "generating a web page representation of multimedia data". Column 3, lines 30-38 of Huberman clearly teaches, as Applicant admits, the existence of web pages representing multimedia data. While Huberman may not go into the sundry details of how said web pages came into being, it is sufficient that said web pages exist. Since said web pages exist, it is clearly inherent that said web pages were generated, else said web pages would not exist. Thus, Huberman can properly be relied upon to teach "generating a web page representation of multimedia data". Huberman has not been relied upon for teaching the remaining limitations argued by Applicant. Sugiyama (USPN 5,633,723) already teaches a multi-media processing system, and the teachings of Huberman simply show how one of ordinary skill in the art could modify Sugiyama.

Conclusion

Any inquiry concerning this communication or earlier communications from the examiner should be directed to James A. Thompson whose telephone number is 571-272-7441. The examiner can normally be reached on 8:30AM-5:00PM.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, David K. Moore can be reached on 571-272-7437. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

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Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

James A. Thompson Examiner Technology Division 2625

/JAT/ 19 September 2007

> DAVID MOORE SUPERVISORY PATENT EXAMINER TECHNOLOGY CENTER 2600

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